

APPENDIX A
Town of Oak Island
Stormwater Management Plan
Public Education and Outreach

No	BMP	Measurable Goals	YR1	YR2	YR3	YR4	YR5	Responsible Position
1	Identify target pollutants and sources	Identify the target pollutant and target pollutant sources the education program is designed to address and why they are an issue.	X	X	X	X	X	Stormwater Director
2	Identify target audiences	Identify the target audiences likely to have significant storm water impacts and why they were selected.	X	X	X	X	X	Stormwater Director
3	Web Site	Promote and maintain website at www.oakislandcleanwater.org . Include the website address on all stormwater program materials for the remainder of the permit term	X	X	X	X	X	Stormwater Director
		Add hit counter to website Include comment form on the website		X	X	X	X	Stormwater Director
4	Annual Public Workshops	Conduct annual informational workshops (e.g., rain barrels, water gardens, etc.) Include information on ways the public can work to enhance water quality.	X	X	X	X	X	Stormwater Director

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No	BMP	Measurable Goals	YR1	YR2	YR3	YR4	YR5	Responsible Position
5	Education Materials/ Presentations for Schools	Conduct watershed awareness and non-point source educational presentation to elementary age children	X	X	X	X	X	Stormwater Director
6	Media Campaign	Document campaign reach and frequency to public for each broadcast media like radio and TV			X			Stormwater Director
7	Newspaper Advertising	Purchase newspaper ads regarding stormwater and residential BMPs	X	X	X	X	X	Stormwater Director
8	Community Cable Access Television	Air videos/ads about stormwater, watershed ecology, Low Impact Development and other BMPs.	X	X	X	X	X	Stormwater Director
8	Endangered Species	Develop educational program to increase public knowledge of shortnose sturgeon			X	X	X	Stormwater Director
9	Develop Outreach Program	Develop outreach program including promotional giveaways, newspaper articles, utility bill inserts, attend community events.	X	X	X	X	X	Stormwater Director

APPENDIX B
Town of Oak Island
Stormwater Management Plan
Public Involvement and Participation

No.	BMP	Measurable Goals	YR1	YR2	YR3	YR4	YR5	Responsible Person
1	Public Meeting	Conduct a public meeting to allow the public an opportunity to review and comment on the Stormwater Plan		X				Stormwater Director
2	Organize a volunteer community involvement program	Establish adopt a creek program, (e.g., pelican cleanup), Logo contest, presentations to Planning Board,	X	X	X	X	X	Stormwater Director
3	Establish Mechanism for Public Involvement	Stormwater Advisory Board established xx/xx	X	X	X	X	X	Town Council
4	Establish Hotline/Helpline	Set up hotline in Year 2. Manage a database of calls received, including date, time, person calling, contact information, disposition of call.			X	X	X	Stormwater Director

APPENDIX C
Town of Oak Island
Stormwater Management Program
Illicit Discharge Detection and Elimination

No.	BMP	Measurable Goals	YR1	YR2	YR3	YR4	YR5	Responsible Person
1	Legal Authority	Review/amend existing ordinance to prohibit illicit discharges and enforce the Illicit Discharge Detection and Elimination Program.			X			Stormwater Director
2	Stormwater Infrastructure Inventory	The Town currently has a GIS layer of stormwater infrastructure. Establish procedures to continue to identify, locate, and update the inventory.			X			Stormwater Director
3	Inspection/Detection program to detect dry weather flows at MS4 outfalls	Establish written procedures for detecting and tracing the sources of illicit discharges and for removing the sources or reporting to appropriate agency to be properly permitted.			X			Stormwater Director
4	Employee Training	Conduct training for appropriate municipal staff on detecting and reporting illicit discharges.		X				Stormwater Director
5	Public Education	Inform and assist businesses with pollution prevention. Educate the general public and businesses of hazards associated with illegal discharges and improper disposal of waste.			X			Stormwater Director
6	On-site wastewater systems	Provide information on septic system inspection and maintenance on Town website.		X				

APPENDIX D
Town of Oak Island
Stormwater Management Plan
Construction Site Runoff Controls

No.	BMP	Measurable Goals	YR1	YR2	YR3	YR4	YR5	Responsible Position
1	Legal Authority	Review/Amend existing ordinance as needed to improve program and comply with Phase II requirements.		X				Stormwater Director
2	Plan Review	Review site plans for all new single family residential development with greater than 30% impervious surface. All non-residential site plans are reviewed to ensure compliance with erosion and sediment control and stormwater ordinance. Review and if needed, update stormwater management plans to ensure they meet Town objectives.			X	X	X	Stormwater Director
3	Pre-construction Meetings	Attend all TRC meetings	X	X	X	X	X	Stormwater Director
4	Inspection Program	Inspect all construction sites greater than 10,000 square feet of impervious surface for compliance with erosion and sedimentation control.			X	X	X	Stormwater Director
5	Clean Water Contractor Education	Provide one training event each year modeled after Clear Water Contractor program sponsored by NC DWQ. Document number of events held and number of contractors/site operators trained each year.			X	X	X	Stormwater Director
6	Implement "Stop Mud" or similar program.	Provide and promote a means for the public to notify Town of Oak Island Public Works/Development Services of observed erosion and sedimentation problems.		X	X	X	X	Stormwater Director

APPENDIX E
Town of Oak Island
Stormwater Management Plan
Post-Construction Site Runoff Controls

No.	BMP	Measurable Goals	YR1	YR2	YR3	YR4	YR5	Responsible Person
1	Legal Authority	Amend existing ordinance to comply with Phase II requirements including a mechanism to require long-term operation and maintenance of structural BMPs.		X				Stormwater Director
2	Plan review	Review all site plans for non-residential development and redevelopment and residential development that exceeds 30% impervious area of lot or 10,000 sf of impervious surface.		X				Stormwater Director
3	Technical Review Meetings (TRC)	Attend TRC meetings for non-residential development and redevelopment.	X	X	X	X	X	Stormwater Director
4	Tracking System	Maintain project/permit database by spreadsheet and GIS			X	X	X	Stormwater Director

APPENDIX F
Town of Oak Island
Stormwater Management Plan
Pollution Prevention and Good Housekeeping for Municipal Operations

No.	BMP	Measurable Goals	YR1	YR2	YR3	YR4	YR5	Responsible Position
1	Develop Operation and Maintenance Program	Develop O&M program for structural BMPs and MS4 maintenance, recycling and hazardous waste and oil collection.		X				Stormwater Director
2	Develop Site Pollution Prevention Plan for Town Facilities	Develop and implement Site Pollution Prevention Plan for Town Facilities			X			Stormwater Director
3	Inspection and evaluation of facilities, operations, and the MS4 system and associated BMPs	Maintain Town inventory of facilities and operations with potential for generating polluted stormwater runoff. Conduct inspections, evaluate sources, document deficiencies, plan and implement corrective action.				X		Stormwater Director
4	Conduct Staff Training	Conduct staff training specific for pollution prevention and good housekeeping procedures		X				Stormwater Director
5	Spill Response Procedures	Establish spill response procedures		X				Stormwater Director
6	Vehicle and Equipment Cleaning	Develop measures that prevent and minimize contamination of the stormwater runoff from vehicle and equipment cleaning areas.		X				Stormwater Director